



Media Makers Challenges

In the Learning Library, challenges are multimedia learning activities. They include short videos, links to web-sites where members can play games or create media, questions about members' experiences, and a chance to share what they've learned. Within the Learning Library, New Media Literacies has created a collection of challenges featuring exemplary new media makers. This *Media Makers Challenge Collection* has been designed with the goal of offering members rich opportunities to learn about and practice the twelve new media literacy skills.

The challenges included in the *Media Makers Challenge Collection* are described below, in a list that groups them according to the skills they explore:

Play - the capacity to experiment with one's surroundings as a form of problem-solving

Fail and Fail Often

Re-imagine play as experimentation, and failure as a valuable way to learn.

Changing the Rules

Learn about iterative game design and practice play by modifying a familiar game.

Performance - the ability to adopt alternative identities for the purpose of improvisation and discovery

The Meaning of Bling

What messages are you sending on your MySpace profile?

Permutations of Performance

Watch various performances and think about what performance means.

Simulation - the ability to interpret and construct dynamic models of real-world processes

Outbreak!

Learn about how World of Warcraft can help scientists understand what happens in a health epidemic.

Appropriation - the ability to meaningfully sample and remix media content

Standing on the Shoulders of Giants

Explore appropriation through Justin Cone's video "Building on the Past".

New Versions and Visions

Explore appropriation by browsing through audio remixes on ccmixer.org, a community remix site.

Total Recut: Transformations

Watch a video "recut" to learn how appropriating content can transform meaning.

Dump Your Pen Friend

An interesting case of a re-used photograph sheds light on the complexities of appropriation.

The Harry Potter Lexicon

Does a fan-made dictionary infringe on the original author's rights?

Multitasking - the ability to scan one's environment and shift focus as needed to salient details

Five Things at Once

Consider your own multitasking habits and how you apply your attention.

What Are You Doing?

Learn what kinds of multitasking work for you by playing an arcade game.

Distributed Cognition - the ability to interact meaningfully with tools that expand mental capacities

Chains of Thought

Expand your mind by playing a Wikipedia game.

Collective Intelligence - the ability to pool knowledge and compare notes with others toward a common goal

Monkeys on Typewriters

Explore the collaborative fiction-writing website One Million Monkeys Typing.

Judgment - the ability to evaluate the reliability and credibility of different information sources

Talk it Out

Learn about differing points of view of Wikipedia talk pages.

Transmedia Navigation - the ability to follow the flow of stories and information across multiple modalities

Trans Means Across

Begin to explore the idea of "transmedia" by extending content across media.

Red Sox vs. Yankees

Explore transmedia navigation by "reading" arguments for and against a sports team.

Destination Discovery

To practice transmedia navigation, plan a trip by gathering information from various media.

Expressing Characters

Each media form has unique abilities for expression. Practice transmedia storytelling by extending a favorite character into a chosen media form.

Networking - the ability to search for, synthesize, and disseminate information

Find Your Fan Network

Explore networking by finding fan communities you care about, using cosplay.com as a case study.

Read, Write, Surf, Search

Learn how networking can help you understand books better. Features Project Gutenberg

Negotiation - the ability to travel across diverse communities, discerning and respecting multiple perspectives, and grasping and following alternative norms

Negotiating Norms

Identify and explore some of the norms you follow every day.

Leeroy Jenkins

Consider how the roles we play vary according to social norms, expectations, and goals.

Visualization - the ability to interpret and create data representations for the purposes of expressing ideas, finding patterns, and identifying trends

What You See and What You Get

Browse through visualizations on the Many Eyes website, and share your thoughts on one.

What is Big?

Consider how visualizations help you understand numbers so big you can't wrap your head around them.